



CARA PARISH LIFE SURVEY SERVICES & PRICES (2022)

The Parish Life Comparative Report

CARA will design a survey for your parish – from its pool of about 1,000 nationally-tested questions – that will provide a complete picture of parish life, including in-depth analyses of issues facing the parish, evaluations of parish programs, assessments of parishioner needs, and a demographic profile. The Parish Life Comparative Report includes:

- ✓ Executive Summary
- ✓ Easy-to-read narrative of the patterns found in the data
- ✓ Tables, charts and graphs explaining major findings
- ✓ Comparisons with national findings and other CARA parish surveys
- ✓ Up to three additional comparisons between parish groups, such as comparisons between generations of parishioners, by level of involvement in parish life, by Mass regularly attended, or by language of response to the survey
- ✓ Response frequencies for all questions

Fees:

- **In-Pew Paper Survey Only:** \$3,750 base price, plus \$1 per completed survey
- **Online Only or In-Pew/Online Combination:** \$4,250 base price, plus 75 cents per completed survey

The Parish Life Narrative Report

From its pool of about 1,000 nationally-tested questions, CARA will design a survey for your parish that will provide an overall picture of parish life, including in-depth analyses of issues facing the parish, evaluations of parish programs, assessments of parishioner needs, and a demographic profile. The Parish Life Narrative Report includes:

- ✓ Executive Summary
- ✓ Easy-to-read narrative of the patterns in the data
- ✓ Tables, charts and graphs explaining major findings
- ✓ One comparison between parish groups, such as comparisons between generations of parishioners, by level of involvement in parish life, by Mass regularly attended, or by language of response to the survey
- ✓ Response frequencies for all questions

Fees:

- **In-Pew Paper Survey Only:** \$2,750 base price, plus \$1 per completed survey
- **Online Only or In-Pew/Online Combination:** \$3,250 base price, plus 75 cents per completed survey

Including Open-Ended Questions

If a parish chooses to include open-ended questions, an additional fee per comment is assessed. The parish is only charged when a responding parishioner writes in a comment. CARA offers these options:

- ✓ Transcription of comments only, with the comments appearing in an appendix in the report:
 - \$1 per comment for paper surveys
 - 50 cents per comment for online surveys
- ✓ Transcription and analysis of comments, with a section of the report summarizing the responses and all comments appearing in an appendix of the report:
 - \$2 per comment for paper surveys
 - \$1.50 per comment for online surveys

Parish Planning Consultation

Parishes embarking on the development of a Strategic Plan or other planning projects following the completion of a CARA Parish Life Survey often reach out to CARA for assistance in taking the next steps toward plan development. While CARA does not offer parish planning consultation, its CARA Associate for Parish Surveys will work with parishes independently on parish planning.

Presentations of Survey Findings

After the CARA Parish Life Report has been received by the parish, some parishes opt to have a CARA representative come to the parish to present the findings or present via Zoom. A typical parish presentation consists of the following:

- ✓ **Detailed leadership presentation** by a CARA representative to the pastor and key parish leaders that highlights all findings as well as key issues for consideration by the parish leadership. The presentation and discussion with parish leadership focuses upon those areas related to the reasons that the parish decided to conduct the survey.
- ✓ **Presentation to a parish assembly** on that same day. Similar to the leadership presentation but shorter in length, this presentation for parishioners highlights major findings of the survey. This presentation can be done: on a Sunday between Masses (if the schedule allows); after the last Mass on Sunday; on a Saturday evening (before or after the Saturday vigil Mass); or on a weeknight (with the parish leadership meeting earlier that same day).

Charges: \$1,500 plus all travel expenses.

Preparation of Google Slides Presentation

In addition to the preparation of a CARA Parish Life Report, some parishes opt to have CARA prepare a Google Slides Presentation that can be used by those at the parish to present the findings of the survey to their parish council, to their parish leadership team, and to their parishioners at a parish meeting. This slide presentation takes key findings from the CARA Parish Life Report and prepares them in an engaging and succinct manner that can be used before multiple audiences. Speaker Notes are included, as needed, to further explain text on the slides. A slide deck of approximately 50-60 slides is included.

Fee: \$750

For further information on any of the above options, or to set up a consultation with your parish, contact CARA Associate for Parish Surveys Mary Ellen Fise at (443) 416-1804 or at mef272@georgetown.edu.